Strategies for citizen engagement in science communication

Taught by: Cristina Luís, Esther Marín, Filipa Vala, Patrícia Garcia Pereira & Patrícia Tiago | March 7-11, 2022 @ FCUL

Note: This course is intended to be presentia, but if needed (e.g. due to COVID-19 security measures by the time of the course) it may be adapted to be given remotely

Objectives
Citizen science can be part of the larger process of engaging people in new forms of interaction in scientific research, challenging scientists and citizens whilst enlarging scientific knowledge and providing learning opportunities for all parties involved. These diverse interactions require innovative forms of multiway science communication. This course aims to explore ways of communicating science to non-specialized audiences, such as policy makers, industry, general public (including students and teachers), and media professionals, through their engagement and participation in citizen science activities. The course will particularly address co-creation as an effective tool to design, organise, implement and analyse the impact of public engagement in science activities. At the end of the course, students should be able to select and develop citizen engaging initiatives to communicate scientific results and ideas.

Deadline for applications: February 11, 2022

The course is free for a maximum of 10 1st year PhD students in Doctoral programmes at FCUL (e.g. Biology), Biodiversity, Genetics and Evolution (BIODIV UL, UP), Biology and Ecology of Global Changes (BEAG UL, UA) and Sustainability Science (UL). For information of fees for other participants see the programme details.

See the PROGRAMME, how to apply and fees at:
https://ce3c.ciencias.ulisboa.pt/training/ver.php?id=179