

cE3c Advanced Courses 2020/2021



Science and the Media – bringing together scientists, journalists and society

Taught by: Marta Daniela Santos | **April 7 – 9, 2021 @ FCUL**

Note: This course is intended to be presential, but if needed (e.g. due to COVID-19 security measures by the time of the course) it may be adapted to be given remotely

Objectives

This course aims at: 1) exploring how scientists can use social media as tools to enhance the communication of their research and the dialogue with society, and 2) discussing the differences that exist in the work of scientists and journalists in terms of the methods and deadlines they meet and exploring how scientists and journalists can better articulate to reach a common goal – contribute to a more informed society.

Throughout these major themes, the students will explore techniques of written and oral (science) communication, in order to adapt the communication of scientific concepts to different audiences.

Deadline for applications: February 26, 2021

The course is free for a maximum of 8 1st year PhD students in Doctoral programmes at FCUL (e.g. Biology), Biodiversity, Genetics and Evolution (BIODIV UL, UP) and Biology and Ecology of Global Changes (BEAG UL, UA). For information of fees for other participants see the programme details.

See the PROGRAMME, how to apply and fees at:

<https://ce3c.ciencias.ulisboa.pt/training/ver.php?id=139>



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